

SUSAN HAZEL RICH

print & web designer | susan@susanhazelrich.com | 440.773.0797 | 502 South Meldrum, Fort Collins, Co.

experience

Freelance & Independent Consulting | Print & Web Designer | February 2009–Present

Clients include: Grant Family Farms, Scene Music Productions, KRFC Radio, Wolverine Farm Publishing, Art 3042, 20Best20, Little Jacket, Colorado State University Center for Community Literacy, The Fort Collins Food Cooperative.

Little Jacket | Senior Designer & Director Sustainable Practices | January 2007–May 2009

Responsibilities include leadership in sustainable and responsible design practices, involvement in the creation of responsible marketing plans, oversight of both print and web projects from creative brief to production design, photo shoot direction, print and production of large scale event graphic and vehicles. Collaboration with illustrators, photographers, typographers, web developers and other team members.

Wolverine Farm Publishing | Print Designer | September 2007–Present

Responsibilities include design of the publication Matter: A Tree Climbing Guide To Fort Collins, and also design, production, creative direction, and creative staff management of GER: A Guide To Ecstatic Living volumes 2 and 3.

Freelance Design | Print & Web Designer | August 2007–Present

Clients included: Amresco Corporation, City of Aspen Canary Initiative, Little Jacket Design Studio, and Toolbox Design Studio.

Rocky Mountain Institute | Print & Web Designer | July 2006–October 2007

Responsible for concept through design on in-house print, web, and wayfinding design projects for this non-profit, environmentally focused organization. Also responsible for budget planning, oversight, and coordination with board of directors.

DRA Consulting, Inc. | Print Designer | Fall 2004–February 2006

Clients included: American Greetings card production, Ohio Apples branding and identity system, Outstanda identity system, New Age Healthcare identity system.

Liquid Learning, Inc. | Print & Web Designer | Summer 2004

Website design and development, e-Publishing web template design, and account management.

Glyphix Studio | Student Designer & Assistant Studio Manager | Fall 2004–Spring 2005

Responsible for client contact and organization of three projects. Also directly involved in all aspects of production, pre-press, and printing.

education

Kent State University | Bachelor of Fine Arts | Graduation December 2006

School of Visual Communication Design, College of Communication and Information, Concentration in 2 dimensional design.

Kent State University | SEGD Certification | Completion August 2005

Concentration in environmental and wayfinding design.

Magna Cum Laude | Graduation December 2006

Senior Recognition Award | Spring 2005

National Residence Hall Honorary | Spring 2004

involvement

Bike Fort Collins | January 2010–Present

Donated design and marketing skills to help promote the mission of this non-profit organization.

FREEdom Market | December 2009

A market to showcase the skills and collaborative energy of local artists. My idea was to gather interested and talented artists to work together to create an all day market. Volunteer time was exchanged to create this event together instead of traditional monetary exchange for participation.

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Denver Handmade Alliance, Art by Craft Exhibition | October 2009

Handmade fashion design exhibitor and participant in showcasing handmade work as art through a month long gallery show with a closing reception in the form of an all day craft market.

Sustainable Living Fair | September 2009

Presented a workshop on the local arts and handmade movement in Fort Collins, Colorado.

Denver Fashion Week | March 2008

Fashion design exhibitor and participant.

Handmade Militia | December 2008–May 2009

Assisted this organization in programming and marketing to support locally handmade goods through creating an environment where local artists can gather, meet, learn and share ideas, as well as have an opportunity for shows and exhibitions.

Matter Bookstore and Wolverine Farm Publishing | January 2008–May 2009

Donated design and marketing skills to help promote the mission of this non-profit organization.

Save The Poudre River Art Benefit | April 2008

Worked to create an art benefit to help save the Poudre River local to Fort Collins, Colorado. Donation of poster design, event advertising, and fine art for benefit auction.

RMI:25 Celebrating Solutions | January 2007–September 2007

Worked to create a resource-neutral three day celebration and symposium.

USGBC Greenbuild Conference | November 16 , 17 & 18 2006

A conference gathering the U.S.'s top Greenbuild architects, builders, suppliers, and consultants to discuss sustainable building practices.

Sustainability Directors' Conference | November 2 & 3 2006

A conference in Boulder, Colorado for the leading states in sustainability policy. Topics discussed were social marketing and how to effectively communicate sustainability to the general public.

technical expertise

Versed in both PC & Mac

Adobe software

Adobe Creative Suite 2 and 3, InDesign 2.0, Photoshop 7, Illustrator 10.0

Macromedia software

FreeHand MXa, Flash MXa

Microsoft software

All Microsoft Office applications

Web Programming

HTML, CSS, Content Management Systems (CMS), e-commerce and shopping cart development, e-newsletters and software, writing and content development for the web, blog software, and social media networks and software.